



# Grinding out great future

**ALEXANDRA ECONOMOU**  
 FLEXIBILITY and the ease of being his own boss attracted John Prasad to the Cafe2U franchise.

With a background in sales and marketing, Mr Prasad was looking for a job that he could tailor to suit his lifestyle.

Having studied a range of coffee franchises, he determined Cafe2U was the best fit. "I did a lot of due diligence and research on a lot

of business opportunities," Mr Prasad said.

"I looked at the coffee vans and Cafe2U came up trumps. They provided me with the training, the van and a very successful launch package."

Cafe2U launched its first mobile coffee van in Sydney, in 2000.

Since then it has expanded into South Australia, Queensland, Victoria, Western Australia, the UK and Ireland. Company vans not

only stop at businesses, they are also available for events such as school fetes and sporting events.

Mr Prasad said some franchisees chose to work only on weekdays, but he also took on weekend work.

"It's very much a lifestyle thing," he said.

He said Cafe2U also sourced the best-quality products, such as cakes and biscuits, and coffee.

It was also consistent, en-

suring that customers received the same tasting product from any franchise.

Mr Prasad said the best advice he had for aspiring franchisees was do their research.

"Make sure you are really confident in committing your own money and put 100 per cent of your heart and soul into it," he said.

Cafe2U now has five franchises operating in SA.



**SMOOTH OPERATOR:** John Prasad did extensive research before choosing a Cafe2U franchise.

**Picture:** CALUM ROBERTSON