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Three nominations for Cafe2U

Cafe2U has announced that three of their Cafe2U mobile coffee franchises have been nominated for national awards. According to the information provided, the Cafe2U operators from Barnsley, Yeadon & Guiseley and Nottingham South have been short listed as three of just four finalists for a prestigious Beverage Services Association (BSA) award.

Tom Acland, Managing Director of Cafe2U, commented, "We are really proud of our three finalists and to have dominated the category for these prestigious awards demonstrates the excellence of our service, and the franchisee's high standards and commitment."

Cafe2U vans are operated by franchisees who train as baristas and visit workplaces selling gourmet coffees, sandwiches and snacks from their exclusive custom-built mobile cafes. Target areas are offices, business parks and factories across the UK. Cafe2U currently has a network of over 50 Cafe2U franchisees.

The winner of the BSA award will be announced at a black tie ceremony this autumn. (kbp)

[http://www.franchisekey.com/franchise-franchising/Article/ID/52/Session/1-pSpF5i47-0-IP/guidObject/02203-20090803-123125-01/Three nominations for Cafe2U.html](http://www.franchisekey.com/franchise-franchising/Article/ID/52/Session/1-pSpF5i47-0-IP/guidObject/02203-20090803-123125-01/Three%20nominations%20for%20Cafe2U.html)



Coffee retailer in award race

LEEDS-based mobile gourmet coffee retailer Cafe2U has scooped three national award nominations for three of their Cafe2U mobile coffee franchises for a Beverage Services Association (BSA) award. The company employs seven head office staff at Thorpe Park, Leeds. The award winners will be announced in autumn.

Yorkshire Evening Post August 09

Wednesday, 12th August 2009

Steve's coffee service makes a stir for national final

Published Date: 31 July 2009

By Bob Rae

A BARNSLEY-based mobile barista has been short listed for a national award after his coffee service was judged amongst the best in the UK.

Steve Dyson, who makes daily visits to offices and factories in and around Barnsley, with his Cafe2U van, is one of only four finalists for a Beverage Service Association award.



In the final: Steve Dyson has been short listed for a national award

Steve said: "Of the hundreds of entries it is fantastic to have been recognised in the top four nationally. I am looking forward to the award ceremony, but whatever happens on the night I am happy to have got so far in such a highly acclaimed event for the hospitality industry."

Leeds-based Cafe2U lays claim to being the UK's number one mobile coffee franchise.

<http://www.thestar.co.uk/business/Steve39s-coffee-service-makes-a.5511809.jp>

FAMILIAR FACE IN SOUTH NOTTS REACHES PRESTIGIOUS FINAL FOUR

Nottingham 'Barista' Goes for UK Coffee Title

A Nottingham-based mobile barista has been shortlisted for a national award after his coffee service was judged amongst the best in the UK. Kerry Brookes, a familiar face at offices and factories in and around south Nottingham, where he makes daily visits in his Cafe2U van, is one of only four finalists for a prestigious Beverage Service Association (BSA) award.

"Of the hundreds of entries it is fantastic to have been recognised in the top four nationally. We know we serve good coffee and I have a very loyal customer base who all say my coffee is great, but when a national service association also say so, it is a huge compliment." Said Kerry.

"I am looking forward to the award ceremony, but whatever happens on the night I am happy to

have got so far in such a highly acclaimed event for the hospitality industry," he added.

Nominations were judged on quality of service, the range of products on the menu and value for money and Kerry was shortlisted against tough competition from all over the UK.

Leeds-based Tom Acland, managing director of Cafe2U, who operates the Cafe2U franchise nationally said: "We are really proud of Kerry, and his short-listing demonstrates the excellence



Familiar face: Kerry Brookes has reached the final four for the UK title.

of our service, as well as his high standards and commitment. Two of the other three finalists are also from Cafe2U, so it's hard for us back at head office to pick a favourite!" In total Cafe2U now operates more than 50 custom built Cafe2U vans selling gourmet coffee and other snacks and food to tens of thousands of customers across the UK each week. The company employs seven head office staff at Thorpe Park, Leeds. With franchisees now trading as far afield as Guernsey, Norwich, Manchester, Belfast and Edinburgh, Cafe2U is the UK's number one mobile coffee franchise. The winner of the BSA award will be announced at a black tie ceremony in the Autumn later this year.

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www.cafe2u.co.uk

6th August 2009

Barista boost for Cafe2U

4th August 2009



By Anastasia Weiner - Business Correspondent



Founder Tom Acland

LEEDS-based mobile gourmet coffee retailer Cafe2U has scooped three national award nominations for three of its Cafe2U mobile coffee franchises.

The Cafe2U vans are operated by franchisees across the UK who train as baristas and visit workplaces selling gourmet coffees, sandwiches and snacks from their exclusive custom-built mobile cafes.

Operators from Barnsley, Yeadon and Guiseley and Nottingham have been shortlisted as three of just four finalists for a prestigious Beverage Services Association (BSA) award.

Nominations were selected on quality of service, the range of products on the menu and value for money and the franchisees fought tough competition from all over the UK.

Cafe2U, originally formed in Australia, was brought to the UK by Leeds Metropolitan University hospitality graduate Tom Acland in 2005, when he fell in love with the coffees he bought from a Cafe2U van in Sydney.

"We are really proud of our three finalists and to have dominated the category for these prestigious awards demonstrates the excellence of our service, and the franchisee's high standards and commitment," said Mr Acland.

Cafe2U now operates more than 50 custom built Cafe2U vans selling gourmet coffee and other snacks and food to tens of thousands of customers across the UK each week.