

Business Awards Recognise Cafe2U Success

Cafe2U has scooped a prestigious business award for 'Best Newcomer' at the TheBusinessDesk.com Yorkshire Business Master awards held in Leeds last week.



The award recognised Cafe2U as the best new business initiative in the region after hundreds of business people voted for the winner in an online poll, following a vigorous judging process selecting the shortlisted companies.

More than 200 senior business figures attended the award ceremony, which was held in Leeds on Thursday (17th June) where managing director Tom Acland received the award, one of only five made each year.

Cafe2U, originally formed in Australia, was brought to the UK by Leeds Metropolitan University hospitality graduate Tom Acland in 2005, when he fell in love with the coffees he bought from a Cafe2U van in Sydney.

Tom Acland said: "The concept of high quality coffee delivered to where you work is easy to understand, and this simplicity is one of the factors that is driving our growth. We now operate 54 franchisees in the UK, but aim to increase this to 350 over the next four years."

"This award recognises the excellence of our service and the franchisee's high standards and commitment." He added.