



January 2008

## Cafe2U Seminar & Franchisee Awards

**“Serving Smart”**



Cafe2U proudly held its second National Seminar and Franchisee Awards on Saturday 5<sup>th</sup> January 2008. The day was a celebration of the achievements of Cafe2U as a franchise system. Tom Acland MD proudly opened the conference with a list of some of the top achievements from 2007:

- Cafe2U now has 28 operating franchise partners
- We opened our first franchise in Belfast in September.
- Coffee sales are up per franchise on last year as are overall sales.
- Cafe2U were filmed and broadcast on a business news program on BBC2.
- Several franchisees are thinking of opening a second outlet (One franchisee already has!).
- Four new franchises are all ready to start in the next four weeks.
- Ian Holmes won one of the BSA awards for Beverage excellence, in November.

Brian and Angela's award was presented by Alex Dawson Cafe2U's Commercial Manager out on their daily round. Brian and Angela were thrilled to win the award. Unfortunately Jeff was unable to attend the awards, but will be presented with his award later in the month. Watch this presented with his award space for the picture!



Brian & Angela Wills Cafe2U Basingstoke with Alex Dawson (left) Commercial Manager Cafe2U UK  
**Accepting “The Cafe2U Supreme Bean Award”**



Jeff Peters Cafe2U Belfast Harbour  
**"The Cafe2U Supreme Bean Award"** (Award picture to follow)



Jon Skinner, Tom Acland MD, Ian Holmes Cafe2U Granary Wharf & Holbeck (Leeds)  
and Laurie Lee from South Gyle & Edinburgh Park (Edinburgh)  
**Accepting "Cafe2U Franchisee of the Year" & "Cafe2U Barista of the Year"**

CAFE2U Ltd, 4100 Park Approach, Thorpe Park, Leeds. LS15 8GB  
T: 0845 6444 708 F: 0113 3970 450 E: team@cafe2u.co.uk

[www.cafe2u.co.uk](http://www.cafe2u.co.uk)