



Award-winners love the daily grind

WHEN cafe2u owners Doug and Kerry Kelly hit the streets of Mackay in their mean bean machine two years ago, they were new to the world of coffee. But their business is steaming ahead, recently being named Queensland's cafe2u franchise of the year.

The mobile cafe was also listed as one of the country's top five cafe2u franchises at an award ceremony in Sydney in January.

Mr Kelly said he and his wife really enjoyed working in the coffee business.

"It's not everybody's cup of tea but it's a business that is boom-

ing in Australia," Mr Kelly said.

"Australian people are becoming fussier with their coffee now.

"They want good coffee and that's something cafe2u can offer."

Before launching Mackay's cafe2u franchise in January 2008, Mr Kelly worked in car sales for 18 years and

Mrs Kelly was a hair-dresser. Mr Kelly said they enjoyed the flexibility and lifestyle opportunities associated with the business.

Cafe2u had about 100 franchises in Australia, along with franchises in the United Kingdom and more planned for America, he said.



Doug and Kerry Kelly have had their business named as Queensland's cafe2u franchise of the year.

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