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Cafe2U franchisees win Franchising Council Merit Award

8 0

Andrew and Mandy Lynch, owner/operators of a [Cafe2U](#) franchise in the Perth region of Kenwick and Maddington, have been rewarded for their efforts by taking home a Merit Award at the [Franchising Council of Australia \(FCA\)](#) Awards.

The awards, held in Fremantle on 17 June, acknowledge excellence and allow companies and individuals to showcase their work within the [franchising sector](#). This particular awards ceremony, held at the Esplanade Hotel, celebrated the WA state winners.

In January this year Andrew and Mandy were also named Cafe2U's 2010 Franchisee of the Year. Neither of these awards have come as a surprise to Cafe2U Managing Director Derek Black.

“Andrew and Mandy really understand the power of the Cafe2U brand and leverage it at all opportunities, while importantly still being able to be perceived as local business owners and gain customer loyalty,” he said.

“They are always willing to learn and take on board new ideas from the [franchisor](#), and at every opportunity give back to Cafe2U with their experiences, ideas, news and updates.”

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