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Nunawading celebrates 100th worldwide Cafe2U coffee franchise



Nunawading **Cafe2U** owner David Weston unwittingly helped the

mobile coffee franchise chain celebrate a major milestone when he purchased the business last year.

David's new venture was officially crowned the Australian born worldwide success story's 100th **coffee franchise**, with an exclusive one-off paintwork design adorning the van to commemorate the occasion.

"It was a nice milestone to be a part of and it has been a great experience since. I always wanted to run my own business and the best aspect is the people I deal with in the area every day. Coffee is such a positive product and your customers are glad to see you," said the former Major Account Executive.

"You become a meeting place for employees in neighbouring workplaces and they may not have had any interaction before. It feels like you have helped turn a number of businesses into one, where people meet up and chat while they grab a coffee."

While he loved his previous career, constant travel throughout Victoria as part of the job saw him yearn for a change of pace.

"The best thing is that it gives me the freedom to choose my own destiny and work the hours that suit me."

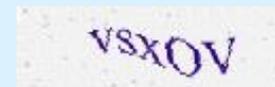
Servicing a territory encompassing Mitcham, Ringwood and Nunawading, he said his greatest challenge so far was

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“getting the business off the ground.”

“There is a lot of legwork and door knocking to build the business up at the start, but we have a great product which has helped open those doors and word of mouth spread pretty quick. The business has been going really well and has grown quite rapidly.

“I know from my customers that I make the best coffee around, which is nice to hear. I think the perception with some people who have not tried the coffee is that it can’t be good if it’s from a van but it’s actually the opposite. People can watch me prepare it and I use state of the art equipment so they know it’s made well. Any style of coffee that can be made at any reputable café can be made just as well by me. This includes Chai Latte, White Chocolate and Hot Chocolate that we are told is the best around.

“I take a lot of pride in my work and place great importance on producing the right coffee. If it isn’t perfect I’ll know and suggest to the customer that I make them another one.”

As well as quality hot drinks, David also stocks a range of gourmet sandwiches and wraps, muffins, cookies and slices, soft and energy drinks, frappes and smoothies.

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