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Sydney franchisee 'stresses less' since joining network of Cafe2U mobile coffee vans



By [Cafe2U Mobile Coffee Franchise](#)

Marcus Allchin made an unexpected career change in November 2010, when he decided to leave his desk job to pursue a career as a mobile barista in Homebush Bay with [Cafe2U mobile coffee vans](#).

Having worked at the risk and trade management organisation Coface for fourteen years, Marcus decided it was time for a change, and to start taking business matters into his own hands within a less stressful environment.

This new venture was motivated, he explains, by "a combination of the desire to become the best family man I could ever be and my love for fresh air and freedom."

Marcus says that since joining the network of mobile coffee vans, he has already noticed a positive improvement in his work/life balance.

"It has given me that personal space and freedom I craved," he comments. "My wife and I recently became parents of two beautiful children and I would like to be there for the majority of their up-bringing. By being confined to a desk for more than

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ten hours a day, including the hours I used to spend travelling to and from work, I missed many precious hours that I could be spending with my young ones."

After researching online and looking at factors like franchise costs, Marcus had a feeling that investing with Cafe2U [mobile coffee franchises](#) was the right decision to make.

"The best thing is that it gives me the freedom to choose my own destiny and work the hours that suit me. The ability to be able to start work early and finish earlier frees up the majority of the afternoon," he says.

Marcus services customers across the Homebush Bay business district with his new mobile coffee van, which has proven to be a hit with locals.

He admits that "the response has been wonderful. I have only been in operation for a couple of weeks and I seem to be servicing more businesses by the week."

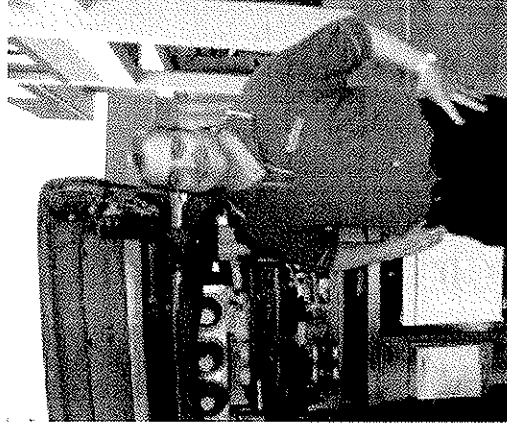
"We obviously offer an established product and customers have responded by providing positive word of mouth to their friends and family," Marcus concludes.

17/01/2011

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Marcus Allchin has embraced his new lifestyle with Cafe2U mobile coffee vans

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