



Hills Gazette
Saturday 21/11/2009
Page: 40
Section: General News
Region: Perth
Type: Suburban
Size: 70.19 sq.cms.
Frequency: -----S-

Brief: CAFE2U

Cafe 2 U



The world's largest mobile coffee franchise, Australian owned Cafe2U, is taking off in Western Australia thanks to the introduction of a new package ensuring all new franchisees succeed from day one of their new business venture. Cafe2U has more than 85 franchisees in Australia and nearly 50 in the UK. There are now eight franchises in WA.

“There are multiple territories available in WA because we have only really begun to tap into the market here,” Cafe2U Managing Director Derek Black said.

“And we have launched a new “Acceleration Package” to ensure new franchisees hit the ground running from day one.”

To find out more about Australian born Cafe2U, visit www.cafe2u.com.au