



## Reading Franchise Partner wins Cafe2U Supreme Bean Award

Tim & Kathie Shaw, husband and wife owner/operators of Cafe2U Reading West have scooped this year's Supreme Bean Award at this years Cafe2U Annual National Leadership Conference in Leeds. The award was presented by at the Cafe2U awards dinner by Cafe2U Chairman, David Downie.

The Supreme Bean Award was presented this year to the person deemed to have been the year's best new starter. Tim & Kathie had a very good start, combining excellent preparation, with first class attention to detail during the training week. Tim & Kathie launched with Cafe2U's Accelerated Launch Package in May 2010 and soon established a strong round of regular customers. Tim & Kathie also ensured the presentation of their business is always first class, and use of the Cafe2U merchandising and product lines is excellent. Their customers report great coffee, great customer service, and a reliable service, which brightens up their days!



Tim & Kathie Shaw – Supreme Beans!!



Receiving their award from Cafe2U Chairman David Downie (r)

Tim & Kathie explain their delight at winning the award. “The past year has been so rewarding. We decided at the start of last year we needed a change of direction and within six months of starting things were going so well we ordered our second van and begun expanding within our territory. We now have twice as many Cafe2U customers getting their daily caffeine kick from one of our two Cafe2U vans. We are hopeful next month that we will be ordering van number three!”

Cafe2U delivers fresh espresso coffee daily to businesses all over Reading, the UK, Ireland and Australia.