

Paul serves best coffee

A WORCESTER businessman who runs a mobile coffee shop has been recognised for his skills.

Paul Abernethy operates Cafe2U Worcester and each day he delivers fresh espresso coffee to businesses around the city.

At Cafe2U's recent annual leadership conference in Leeds, Yorkshire, he competed against more than 50 other franchise partners to win the national barista award.

Mr Abernethy, aged 32, has impressed Cafe2U throughout the past year with his dedication to providing customers with the very best in gourmet espresso coffee.

He said: "I am absolutely delighted to receive this recognition. I have worked very hard to develop my barista skills and my business has always been about serving excellent coffee."

"This is a tough award to win. Competition is high and you never know who your next customer is or when you will be assessed.

"With the cost of coffee beans rising and the increasing numbers of knowledgeable espresso drinkers you have to serve the best coffee every time if you want to survive. I have now set a benchmark for my business that I intend to maintain."

Tom Acland, managing director of



MODEL BARISTA: Paul Abernethy.

Cafe2U, said: "We have a nomination process for the awards, we then discuss and score each attribute, in conjunction with a criteria that we mark in secret during visits throughout the year.

"Paul won because he consistently demonstrated all the attributes of the model barista, making some of the best coffee we have tasted."

Last year, Mr Abernethy was awarded a five-star hygiene certificate and was a runner-up for Cafe2U Franchise Partner of the Year.